News Release

For Immediate Release



Bridgestone Corporation

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Senior Management Changes

Tokyo (August 24, 2023) — Bridgestone Corporation today announced the following changes in positions and responsibilities of Vice President and Senior Officers.

1. Changing Positions and Responsibilities of Vice President and Senior Officers (Effective October 1, 2023)

Name	New	Former
Nobuyuki	Vice President and Senior Officer,	Vice President and Senior Officer,
TAMURA	Responsible for G-MICA*;	Responsible for G-MICA*;
	Concurrently responsible for	Concurrently responsible for
	Global OE	CCO(Chief Communication Officer) •
		Global OE

^{*}G-MICA : Global - Mining, Industrial, Construction, Aviation

About Bridgestone Corporation:

Bridgestone is a global leader in tires and rubber building on its expertise to provide solutions for safe and sustainable mobility. Headquartered in Tokyo, the company employs approximately 130,000 people globally and conducts business in more than 150 countries and territories worldwide. Bridgestone offers a diverse product portfolio of premium tires and advanced solutions backed by innovative technologies, improving the way people around the world move, live, work and play