News Release

For Immediate Release



Bridgestone Corporation

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Senior Management Changes

Tokyo (January 24, 2025) — Bridgestone Corporation today announced the following changes in positions and responsibilities of Vice President and Senior Officers.

Retiring Members of Vice President and Senior Officers (Effective February 1, 2025)

Name	New	Former
Laurent	advisory capacity	Vice President and Senior Officer of
DARTOUX		Bridgestone Corporation
		BSEMEA Group President

About Bridgestone Corporation:

Bridgestone is a global leader in tires and rubber and is building on its expertise to provide solutions for safe and sustainable mobility. Headquartered in Tokyo, the company employs approximately 140,000 people globally and conducts business in more than 150 countries and territories worldwide. Bridgestone offers a diverse product portfolio of premium tires and advanced solutions backed by innovative technologies, improving the way people around the world move, live, work and play.